Business MPI

The Business MPI (bMPI) is an adaptation of the Multidimensional Poverty Index (MPI) of Costa Rica that has been designed for the business sector. Through a user friendly online survey, the business sector will have a detailed view of the conditions in which his workers and their families are living under.

The bMPI is an innovative model, of Costa Rican precedence, that has been developed by the non-profit Asociación Horizonte Positivo, in collaboration with the Oxford Poverty and Human Development Initiative (OPHI). Through a robust statistical measure, businesses will know, in depth, the main challenges and troubles that prevent their workers’ human development to its fullest extent.

The bMPI, measures the same Dimensions and indicators as Costa Rica’s national MPI. These indicators reflect national priorities considering 5 dimensions: education, health, housing, employment and social security.

Costa Rica is the first and only country worldwide, to measure the MPI in the private sector.

The bMPI implementation process has 6 stages:

1. **Alliance:** Each business will establish and alliance with Horizonte Positivo
2. **Preparation:**
   a. Workshops and several tools will be available to facilitate the process:
      i. **How-to site and help guide:** great amount of information regarding the bMPI and its implementation process available to both the project managers within the business and to its workers:
         a. Information on the national MPI
         b. The bMPI online survey
         c. Use of the online results platform
         d. Guidelines for data analysis
         e. Tips for bMPI implementation’s success.
      ii. **Workshops** that include OPHI’s participation as well the experience of business who have implemented the bMPI previously such as: BAC Credomatic, Purdy Motors, Comunicación Corporativa Ketchum Centroamérica:
         a. How to use the bMPI online survey and result platform.
b. Logistic involved in the implementation process.
c. Guidelines and key messages for the preparation of an internal launch campaign of the bMPI

3. Survey application
   a. The bMPI survey is personalized for the use of each business
   b. The survey site has been protected with several safety measures to guarantee confidentiality

4. Data analysis
   a. Each business has access to a result platform where results can be monitored in real-time.
   b. Tutorials and infographics are available in the How-to site to provide a help guide for data analysis
   c. Horizonte Positivo’s consultancy services

5. Response Strategy design
   a. Horizonte Positivo has developed a good practices site where previous solutions have been recorded from other businesses within the bMPI Community
   b. Good practices exchange through the bMPI Community’s work sessions
   c. Information access on state programs availability and previous conversations with institutions that favour Public-Private Alliances

6. Implementation of a response strategy
   a. Horizonte Positivo will provide the enterprise with assistance throughout the entire process to ensure the success of the implementation of a designed response strategy in an efficient manner.

For additional information on the bMPI, please follow:
1. Video What is the Multidimensional Poverty Index?
   https://www.youtube.com/watch?v=jecHh8_OFUQ&feature=youtu.be
2. **What is the Business MPI**:  
   https://youtu.be/o2Es7h3FoNs

3. **Business MPI How-to site**  
   https://www.horizontepositivo.org/ipmesitiodeayuda/

4. **Infographic: Steps for the Business MPI implementation process**  
   https://www.youtube.com/watch?v=kfr8OVxLCBs&feature=youtu.be

   You can also visit: https://www.horizontepositivo.org/ipmesitiodeayuda/ for more infographics and tutorials

5. **Business MPI experience**, testimonial from BAC Credomatic and Purdy Motors:  
   https://youtu.be/bUpR9ye4KOs

   *All videos are available in Spanish only.

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